

# HRM SUMMIT



The exclusive meeting place  
for HR Professionals

4 - 5 May 2010

Diplomat Radisson Hotel, Kingdom of Bahrain

## The 2nd Annual

# HRM Summit 2010

*New Realities. New Ideas. New Directions.*

4 – 5 May 2010

Diplomat Radisson Hotel  
Kingdom of Bahrain

Last year's partners



## EVENT PROFILE



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## 1. Background

Human Resources thought leaders from around the world will converge on Bahrain from 4 – 5 May 2010 at the **Second Annual Human Resources Management Summit 2010**. HRM Summit 2010 is the region's leading event dedicated to the specialized HR and Training needs of a fast developing marketplace and is well poised to attract one of the largest gatherings of Human Resources and Training professionals and leaders ever to come together in the region. HRM 2010 is the first integrated networking event that is focused on providing deep insights into the Human Resources Development and Management life cycles, with particular emphasis on the application of international best practices tailored to the Middle East market. HRM Summit and related networking events shall become the pre-eminent event geared to deliver maximum return on enhancing Human Capital in the region. CEOs, COOs, CFOs, HR Directors and Training Managers in the Gulf, now have a unique touch point where international leadership and HR expertise, superior local knowledge and executive capability converge.

The event is already attracting leading international and regional players. Further, strong participation is expected from senior HR professionals and decision-makers from many countries and many large organizations have shown keen interest in their participation.

## 2. HRM Summit 2010

The HRM Summit 2010 is being held 4 – 5 May 2010 at the Diplomat Radisson Hotel, Kingdom of Bahrain. As witnessed in our previous event, we expect high-level participation in the Conference from many global organizations. In addition, representatives from the regional countries will also highlight the strengths, risks and opportunities offered by the changes in the economic landscape in their respective countries. The Committee has carefully chosen the following tracks for the Summit this year:

- Human Capital Management – New realities, new ideas, new directions
- Rewards Management: Global Best Practices
- Team building strategies: Building a world-class team during a downturn
- Recruitment strategies and managing a multi-national workforce
- Challenges in Workforce Nationalisation
- Retention and motivation strategies
- Talent Management: Creating and managing an optimized work force
- Sector focus – Attracting the best in Banking, Construction and Real Estate industries

### 3. Why attend?

As businesses continue to find new and innovative ways to stay ahead and compete effectively, attracting and retaining key talent within an organisation becomes ever more important. Every HR Manager knows the importance of engaging and motivating its people to perform. Employees also want to be engaged in work where they feel that they are contributing in a positive way to something larger than themselves.

Today's employees recognize that their prospects for continued employment, career development, and advancement are dependent on their companies' health and stability. Growth Opportunities and personal development are among the most consistent requirements of employee engagement. Join us to learn and reinforce your views on how global leaders have done this effectively at the Human Resources Management Summit 2010, Kingdom of Bahrain.

The HR profession is shifting from people transaction functions to a critical business capability that creates a competitive advantage. At the HRM Summit 2010, you will explore the major shifts affecting organizations today and in the future. You not only will learn first-hand how to recognize and respond to these shifts, but also can network with colleagues who are successfully navigating these areas of development. The HRM Summit 2010 provides an opportunity to step back and learn, share, and build new relationships that will help grow your organizations and careers.

Conducted in a class-room style, this is your opportunity to benefit from the vast experience in a more niche group of your peers facilitating more in-depth high level discussions and debate.

### 4. Who will you meet?

- CEOs, CIOs, CFOs
- General Managers, Directors
- Sr. VP HR, VP – Human Resources
- HR Directors
- HR Managers
- HR Consultants
- Placement executives
- Training Managers
- Change Management Specialists

## 5. Key learning outcomes

Here are some of the key anticipated learning outcomes:

- ✓ **Reinvent** the organization around talent and to communicate the value driven by cutting-edge talent practices to investors and other stakeholders.
- ✓ **Know** how to find the most innovative and agile talent to achieve high-impact growth in today's marketplace.
- ✓ **Learn** how to link human capital investments to business performance
- ✓ **Become** a strategic partner in the executive office by attracting and engaging high-value, high-impact talent.
- ✓ **Develop** key strategies and best practices for the knowledge economy by unlocking the power and creativity in your workforce and leading cultural change throughout your organization.
- ✓ **Understand** how to expand talent ROI and create continuous learning and professional development programs.
- ✓ **Unlearn** decades-old, yet still common management techniques that may be holding you, your team and your organization back.
- ✓ **Gain** new knowledge about talent, collaborative empowerment and creating disruptive innovation.
- ✓ **Lead** a high-impact team that will drive business performance in today's competitive landscape.
- ✓ **Be** a strategic sourcing and hiring advisor for the most talented and innovated people.
- ✓ **Learn** how to implement best practices for capturing, engaging and retaining top talent.
- ✓ **Listen** to keynote addresses from some of the world's most honored business strategists
- ✓ **Network** with thought leaders and top strategists, meet like-minded professionals, make new friends and enjoy renewing, inspiring time away from the office.
- ✓ **Meet** industry leaders and pioneers in the regional HR Management space and understand how they created value for their stake-holders



Leave this Conference with tools, tips and techniques so you can

- Spearhead creative and innovative strategies to keep your organizations at the forefront of the market
- Gain new knowledge about talent, collaborative empowerment and creating disruptive innovation
- Lead a high-impact team that will drive business performance in today's competitive landscape
- Develop creative Employee Engagement Strategies

You will find answers to these key questions at the Summit:

- How can we do more, in less time, with fewer resources?
- How can we keep multiple generations interested and working in concert?
- How do we get the very best performance out of our people?
- How can we get our workforce to take ownership, think beyond their job description and make an impact?
- How do you accomplish these objectives in the face of economic turmoil, salary stagnation and unrelenting competition for your best talent?

## **6. Our Partners in our previous event**

- **Bahrain Society of Training and Human Resources Development (BSTD)**
- **Third Wave International**
- **AurionPro**
- **Clarendon Parker Bahrain**
- **Bayt**
- **Hay Group**
- **Emerald Insight**
- **Stanton Chase International**
- **Dar Al Wasat**
- **Bahrain Tribune**
- **Bahrain This Month**
- **Private Banking**